

# Talk isn't Enough

Every city is facing rising costs as pensions costs, labor costs, and health care costs increase. We are no different. Since PVE does not have a large commercial district, industrial district, or a hotel, our revenue options are limited.

The challengers are quick to place blame and say we need to cut more. Or we need more revenue and maybe another parcel tax should be considered. They offer that they are the only ones with the solutions. But let's look at what the Council and I have already done:

- 1) We increased revenue through the Parcel Tax Measure E. The purpose of Measure E was to keep cost to homeowners the same as the previous parcel tax while providing funds to retain our local police department.
- 2) We reduced our cost by \$1.3M last year and the cuts will remain in place for the upcoming years while we continue to seek other ways to decrease expenditures.
- 3) We restructured costs by asking our employees to pay additional shares of their pension costs to reduce the City's future pension obligations.
- 4) When the City lost \$5M in revenue as a result of Measure D failure, the Council, for the first and only time, used money out of the reserve to maintain our service level. Even then, we only used \$1.1M and the reserve has been replenished and is now fully funded at \$9.2M.

Yes, we had to make some difficult choices - they were made to keep the city operating and to maintain our service levels. The choices we have made will reduce expenses going forward while keeping costs to our homeowners to a minimum.

Challengers run around saying the sky is falling - it is not. This is and will continue to be one of the best places to live in the world. **We know there are problems looming on the horizon, and I am focused on finding solutions. It will take deliberative planning, not reactionary words or catchy phrases.**

We must identify the problems and take steps to correct them as I and my fellow Council Members have done and will continue to do so. **We must work collaboratively as a community to set our priorities and tackle our problems together.**

Let's fight the problem and not each other. **Vote March 5th for Betty Lin Peterson.**



**BETTY LIN**  
**PETERSON**

## ENDORSEMENTS (PARTIAL LIST)

**Ben Allen**  
CA State Senator, 26th District

**Janice Hahn**  
LA County Supervisor, 4th District

**Kenny Kao**  
Mayor Pro Tem, Palos Verdes Estates

**James D. Vandever**  
Council Member, Palos Verdes Estates

**Ruth Gralow**  
Mayor (fmr), Palos Verdes Estates

**Pat Wilson**  
Mayor, Rolling Hills

**John Cruikshank**  
Mayor Pro Tem, Rancho Palos Verdes

**Susan Brooks**  
Mayor (fmr), Rancho Palos Verdes

**Britt Huff**  
Mayor (fmr), Rolling Hills Estates

**Steve Zuckerman**  
Council Member, Rolling Hills Estates

**Matthew Brach**  
PVPUSD Governing Board Member

**Rick Phillips**  
PVPUSD Governing Board Member