

# Dawn Murdock for PVE City Council

**I WILL FIGHT TO KEEP OUR POLICE AND  
SOLVE OUR FINANCIAL PROBLEMS.**

**Residents need a Council committed to working together  
to solve issues effectively and with resident and staff input.**

## **My Positions at a Glance:**

- Make the PVEPD Sustainable
- Reduce Costs - Minimize Taxes
- Seek New Non-tax Revenue
- Protect Parklands
- Fight High-density Mandates
- Improve Transparency & Engagement

**I will listen to all residents respectfully, build bridges,  
and seek to bring our community together.**

With 17 years as a strategy & business operations consultant, I bring strong fiscal acumen, problem solving, and collaboration skills to the Council.

I am a long-time resident, mother of four, with a BS in Chemical Engineering from Stanford and a UCLA MBA.

**I want to hear from residents - where do you stand?**

Join me on November 3, 2020.

Learn more at [www.Dawn4PVE.com](http://www.Dawn4PVE.com)



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## MY POSITIONS:

**POLICE:** I will fight to keep our police, utilizing a sustainable pension solution so we don't have to revisit this every two years.

**FINANCIALS:** We need to address our rising costs, deferred maintenance and escalating pension debt. We need to seek new revenue sources, starting with non-tax options.

**PARKLANDS:** I will protect our parklands and enforce removal of encroachments.

**FORCED DENSITY:** I will fight for local control to protect our city character, views, and quality of life. I support joining coalitions with other city councils to fight elimination of local zoning and environmental protections.

**TRANSPARENCY:** I will ensure residents and staff receive full transparency regarding the issues facing our city, potential solutions, and progress relative to goals.

**COMMUNITY ENGAGEMENT:** Our residents deserve a voice, especially on major solutions such as safety and taxation. We must conduct surveys and town halls to provide information on issues, and to solicit resident input.



Have questions on my position on issues? Have suggestions or ideas for our city?

**Join a Zoom call!**

Every Sunday & Wednesday at 4pm  
Visit [www.dawn4pve.com/lets-talk](http://www.dawn4pve.com/lets-talk)



Join me on November 3, 2020.

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